



2022 Thread City Century

Sunday, July 31st, 2022

Sponsorship Information

Greetings,

Formed in 2002, the Thread City Cyclers (TCC) is an eclectic group of 170 cyclists centered in the greater Windham-Mansfield area. We strive to provide opportunities for cyclists of various skill levels to challenge themselves, to learn more about cycling, and to train for various riding activities. We promote cycling events that encourage teamwork, safety and increased public awareness of cyclists and their rights on public roads and trails.

The centerpiece of our riding calendar is the Thread City Century (www.bikereg.com/thread-city-century) which will take place this year on Sunday, July 31, 2022. Four rides with lengths of 43, 66, 84 and 102 miles will commence from Garrison Park in Chaplin. Rest stops at various junctures will be well stocked with food and water and a lunch is provided following the ride for all riders.

We are pleased to be donating 50% of the proceeds from the Thread City Century to one or more organizations dedicated to improving the beautiful network of rail trails here in Connecticut, including the Hop River and Air Line Trails. Please assist us in our efforts by providing a sponsorship for the Thread City Century Ride.

Donation Level

Benefits

\$100

Name listed on Cue Sheet and 1 free registration

\$200

Name listed on Cue Sheet, Rest Stop Sponsor (signage provided by Sponsor) and 2 free registrations

\$300

Name listed on Cue Sheet, Start/Finish Sponsor (signage provided by Sponsor) and 3 free registrations

Other donations of gift cards, food, supplies, raffle prizes or company SWAG in support of the ride would be gladly accepted.

Please make your check payable to TCC and mail it to John Hankins, Treasurer, 129 Puddin Lane, Mansfield Center, CT 06250. If you have any questions, please email threadcitycentury@gmail.com.

Sincerely,

Dave Waldburger
Event Director